

Tolani College of Commerce (Autonomous)

Programme: Bachelor of Management Studies

Semester: VI

Assignment Topic for ATKT Continuous Evaluation

Course Name: INNOVATIVE FINANCIAL SERVICES

Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-37	MEHTA HARSH MANOJ	Digital Payment Systems in India: Trends and Challenges Role of Fintech in Financial Inclusion Impact of Blockchain on Banking Services Mobile Wallets: A Study of User Adoption Peer-to-Peer Lending: Opportunities and Risks

Course Name: PROJECT MANAGEMENT

Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-37	MEHTA HARSH MANOJ	Project Selection Criteria: A Case Study Agile vs Waterfall: Project Management Methodologies Risk Management in IT Projects Project Scheduling Techniques: PERT and CPM Project Closure: Best Practices

Course Name: INDIRECT TAXES

Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-37	MEHTA HARSH MANOJ	GST Implementation: Challenges and Opportunities Impact of GST on Small Businesses Customs Duty: Types and Calculation Excise Duty vs GST: A Comparative Study Input Tax Credit: Benefits and Challenges

Course Name: BRAND MANAGEMENT

Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	Designing & Implementing Branding Strategies: Brand Architecture: Meaning of Brand Architecture, The Brand-Product Matrix.

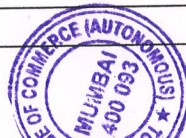
Course Name: RETAIL MANAGEMENT

Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	Explain the Emerging Trends in Retailing and its Impact of Globalization on Retailing.

Course Name: INTERNATIONAL MARKETING

Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	Explain the concept of International Trade and Trading Blocs like SAARC, ASEAN, NAFTA, EU, OPEC

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Course Name: MEDIA PLANNING & MANAGEMENT			
Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	Explain the Meaning of Media & Features of Media, Meaning of Media Planning , Scope of Media planning , Media Planning Elements, Role of Media in Business.
Course Name: OPERATION RESEARCH			
Sr. No.	Seat No.	Name of Student	Assignment Topic
1	ATBMS624-47	PRADHAN NIKHIL SANJAY	
2	ATBMS624-26	KARMOKAR SOUVIK JOYANTO	Linear Programming: A Case Study Transportation Problem: Methods and Applications Assignment Problem: Hungarian Method Game Theory: Concepts and Applications Simulation Modeling: A Case Study

Note: Assignment needs to be written in Pink Colour Book as prescribed by the college.

Shalini

