

## ADVERTISING

### Assignment topics for Continuous Evaluation- CEE exam 2025-2026. (AUTONOMOUS BATCH )

Course : SYBCOM IV

Sr. No.	Exam roll no.	Roll no.	Name	Assignment topic
1	39	39	GALA SONIYA NARASIMALU	Impact of Advertising on Consumer Buying Behaviour
2	67	67	GHORPADE YASH ASHOK	Impact of Advertising on Consumer Buying Behaviour
3	99	99	LONDHE NEHA MANOHAR	Impact of Advertising on Consumer Buying Behaviour
4	126	126	YADAV SACHIN SUSHIL	Impact of Advertising on Consumer Buying Behaviour
5	ATCOM422-165	165	KHAN SOHA FAIYAZ	Impact of Advertising on Consumer Buying Behaviour
6	217	217	SALVI KESAR SACHIN	Impact of Advertising on Consumer Buying Behaviour
7	279	279	AMKAR SUJAL RAJENDRA	Impact of Advertising on Consumer Buying Behaviour
8	383	383	RAJ DERRICK JOHNSON	Impact of Advertising on Consumer Buying Behaviour
9	ATCOM422-440	440	DSOUZA HAZEL JOAQUIM	Impact of Advertising on Consumer Buying Behaviour
10	457	457	DABHI HARSH JAYANTI	Impact of Advertising on Consumer Buying Behaviour
11	472	472	NIMBALKAR SHRADDHESH	Impact of Advertising on Consumer Buying Behaviour

			SANTOSH	
12	473	473	SHAIKH AZEEM FAHIM RAZA	Impact of Advertising on Consumer Buying Behaviour
13	494	494	VISHWAKARMA RAJIV PREMCHAND	Impact of Advertising on Consumer Buying Behaviour
14	526	526	MAJUMDAR SUNIL PARIMAL	Impact of Advertising on Consumer Buying Behaviour
15	ATCOM422-529	529	YADAV RUBY RAMJEET	Impact of Advertising on Consumer Buying Behaviour
16	541	541	MOHITE STHAVAN BALAJI	Impact of Advertising on Consumer Buying Behaviour
17	544	544	PRAJAPATI DEEPAK RADHESHYAM	Impact of Advertising on Consumer Buying Behaviour
18	ATCOM422-547	547	MORE NIKHIL NITIN	Impact of Advertising on Consumer Buying Behaviour
19	582	582	YADAV DEEPAK DHARMENDRA	Impact of Advertising on Consumer Buying Behaviour

**Instructions: 1) Write in a blue colored assignment book only.**

**2) Use of blue ink only for writing the assignment.**

**3) Length of the project must be atleast 10 pages.**

## COMMERCE IV

### Assignment topics for Continuous Evaluation- CEE exam 2025-2026. (AUTONOMOUS BATCH )

Course : SYBCOM IV

Sr. No.	Exam roll no.	Roll no.	Name	Assignment topic
1	39	39	GALA SONIYA NARASIMALU	Explain production planning system steps and explain its implications in HUL company
2	67	67	GHORPADE YASH ASHOK	Explain production planning system steps and explain its implications in HUL company
3	99	99	LONDHE NEHA MANOHAR	Explain production planning system steps and explain its implications in HUL company
4	126	126	YADAV SACHIN SUSHIL	Explain production planning system steps and explain its implications in HUL company
5	ATCOM 423-159	159	PAL NILESH MOHAN	Explain production planning system steps and explain its implications in HUL company
6	ATCOM 422-165	165	KHAN SOHA FAIYAZ	Explain production planning system steps and explain its implications in HUL company
7	217	217	SALVI KESAR SACHIN	Explain production planning system steps and explain its implications in HUL company
8	279	279	AMKAR SUJAL RAJENDRA	Explain production planning system steps and explain its implications in HUL company
9	383	383	RAJ DERRICK JOHNSON	Explain production planning system steps and explain its implications in



*Sevankar*

				HUL company
10	ATCOM 422-440	440	DSOUZA HAZEL JOAQUIM	Explain production planning system steps and explain its implications in HUL company
11	457	457	DABHI HARSH JAYANTI	Explain production planning system steps and explain its implications in HUL company
12	472	472	NIMBALKAR SHRADDHESH SANTOSH	Explain production planning system steps and explain its implications in HUL company
13	494	494	VISHWAKARMA RAJIV PREMCHAND	Explain production planning system steps and explain its implications in HUL company
14	526	526	MAJUMDAR SUNIL PARIMAL	Explain production planning system steps and explain its implications in HUL company
15	541	541	MOHITE STHAVAN BALAJI	Explain production planning system steps and explain its implications in HUL company
16	544	544	PRAJAPATI DEEPAK RADHESHYAM	Explain production planning system steps and explain its implications in HUL company
17	ATCOM 422-547	547	MORE NIKHIL NITIN	Explain production planning system steps and explain its implications in HUL company

**Instructions: 1) Write in a blue colored assignment book only.**

**2) Use of blue ink only for writing the assignment.**

**3) Length of the project must be atleast 10 pages.**



*Seromban*

Tolani Education Society's  
**TOLANI COLLEGE OF COMMERCE (AUTONOMOUS)**  
 150-151, SHER-E-PUNJAB SOCIETY, GURU GOBIND SINGH ROAD, ANDHERI  
 (EAST), MUMBAI 400 093.

**BACKLOG STUDENTS SUBJECTWISE REGISTRATION REPORT (INTERNAL)**

**Course: SYBCOM IV**

Sr. No.	Exam No.	Roll No.	Name	Project Title
<b>BUSINESS ECONOMICS - IV</b>				
1	39	39	GALA SONIYA NARASIMALU	Local public goods and local government financing.
2	99	99	LONDHE NEHA MANOHAR	Externalities: Types, effects, and policy solutions.
3	126	126	YADAV SACHIN SUSHIL	Role of subsidies in correcting market failures.
4	ATCOM422-165	165	KHAN SOHA FAIYAZ	Comparative study of Public Finance and Private Finance.
5	217	217	SALVI KESAR SACHIN	Applicability of the Principle of Maximum Social Advantage in India.
6	279	279	AMKAR SUJAL RAJENDRA	Role of competition policies in controlling regulatory excess.
7	383	383	RAJ DERRICK JOHNSON	The debate on public vs. private sector in service delivery.
8	ATCOM422-440	440	DSOUZA HAZEL JOAQUIM	Dalton's tests and their relevance in modern public finance.
9	457	457	DABHI HARSH JAYANTI	Role of public revenue in fiscal stability.
10	472	472	NIMBALKAR SHRADDHESH SANTOSH	Meaning and importance of public revenue in economic development.
11	494	494	VISHWAKARMA RAJIV PREMCHAND	GST in India: Impact and challenges.
12	526	526	MAJUMDAR SUNIL PARIMAL	Tax base widening: Need and challenges
13	541	541	MOHITE STHAVAN BALAJI	Classification of public expenditure in India.
14	544	544	PRAJAPATI DEEPAK RADHESHYAM	Role of fiscal policy in economic development.

**Total students = 14**

**INSTRUCTIONS**

1. The **project report must be submitted in a BLUE colour book only.**
2. The **project title allotted to the seat number is final.**
3. **No change in title is allowed** under any circumstances.
4. If the title does not match the allotted topic, **the project will be rejected.**
5. The maximum weightage to the project report is **40 per cent.**
6. Total length of the project should be **12–15 pages only.**

@@@@@@@@@@



Tolani Education Society's

**TOLANI COLLEGE OF COMMERCE (AUTONOMOUS)**

150-151, SHER-E-PUNJAB SOCIETY, GURU GOBIND SINGH ROAD, ANDHERI (EAST), MUMBAI 400 093.

**BACKLOG STUDENTS SUBJECTWISE REGISTRATION REPORT (INTERNAL)**

Course : SYBCOM IV

Sr. No.	Exam No.	Roll No.	Name	Project Topic
<b>BUSI LAW - II</b>				
<b>NESS</b>				
1	39	39	GALA SONIYA NARASIMALU	<b>Copyright</b>
2	67	67	GHORPADE YASH ASHOK	<b>Patent Right</b>
3	99	99	LONDHE NEHA MANOHAR	<b>Trade Mark</b>
4	126	126	YADAV SACHIN SUSHIL	<b>Geographical Indicators</b>
5	ATCOM422-165	165	KHAN SOHA FAIYAZ	<b>Copyright</b>
6	217	217	SALVI KESAR SACHIN	<b>Patent Right</b>
7	279	279	AMKAR SUJAL RAJENDRA	<b>Trade Mark</b>
8	383	383	RAJ DERRICK JOHNSON	<b>Geographical Indicators</b>
9	ATCOM422-440	440	DSOUZA HAZEL JOAQUIM	<b>Intellectual Property Rights</b>
10	457	457	DABHI HARSH JAYANTI	<b>Copyright</b>
11	472	472	NIMBALKAR SHRADDHESH SANTOSH	<b>Patent Right</b>
12	473	473	SHAIKH AZEEM FAHIM RAZA	<b>Trade Mark</b>
13	494	494	VISHWAKARMA RAJIV PREMCHAND	<b>Geographical Indicators</b>
14	526	526	MAJUMDAR SUNIL PARIMAL	<b>Intellectual Property Rights</b>
15	541	541	MOHITE STHAVAN BALAJI	<b>Trade Mark</b>
16	544	544	PRAJAPATI DEEPAK RADHESHYAM	<b>Geographical Indicators</b>
17	ATCOM422-547	547	MORE NIKHIL NITIN	<b>Intellectual Property Rights</b>

**Instructions:**

1. The project report must be submitted in light **blue colour** book.
2. The project title allotted to the seat number is final.
3. No change in the title is allowed under any circumstances.
4. If the title does not much the allotted topic, the project will be rejected.
5. The maximum weightage to the project report is 40 percent.
6. Total length of the project should be 18 to 20 pages.
7. Sticking of Colour Photographs is permitted.

<b>Programme</b>	<b>Sem.</b>	<b>Course</b>	<b>Examination</b>
<b>B.Com.</b>	<b>IV</b>	<b>Auditing</b>	<b>Autonomous ATKT</b>

**CEE Autonomous ATKT Examination: Project Titles**

Sr. No.	Seat Number	Name of the Student	Project Title
1	39	GALA SONIYA NARASIMALU	The Role of Auditors in Ensuring Financial Statement Reliability
2	67	GHORPADE YASH ASHOK	Auditing Standards: A Review of ISA and GAAS
3	99	LONDHE NEHA MANOHAR	Introduction to Auditing: Purpose and Importance
4	126	YADAV SACHIN SUSHIL	Types of Audits
5	ATCOM422-165	KHAN SOHA FAIYAZ	Understanding the Auditor's Report: Key Components and Their Significance
6	217	SALVI KESAR SACHIN	The Concept of Audit Risk and Materiality
7	279	AMKAR SUJAL RAJENDRA	Internal Controls and Their Role in Auditing
8	383	RAJ DERRICK JOHNSON	Vouching and Verification: Techniques for Ensuring Accuracy in Financial Statements
9	ATCOM422-440	DSOUZA HAZEL JOAQUIM	The Role of Documentation in Auditing: Importance and Best Practices
10	457	DABHI HARSH JAYANTI	Fraud Detection and Prevention in Auditing: Tools and Techniques
11	472	NIMBALKAR SHRADDHESH SANTOSH	The Challenges of Auditing in Complex Business Environments
12	473	SHAIKH AZEEM FAHIM RAZA	Audit of Revenue Recognition: Issues and Challenges
13	494	VISHWAKARMA RAJIV PREMCHAND	The Impact of Technology on Auditing: Use of AI and Data Analytics
14	526	MAJUMDAR SUNIL PARIMAL	Audit Evidence: Types and Significance in the Audit Process
15	541	MOHITE STHAVAN BALAJI	Fraud Trends in Auditing: Emerging Risks in Financial Reporting
16	544	PRAJAPATI DEEPAK RADHESHYAM	The Role of Auditors in Preventing and Detecting Money Laundering
17	ATCOM422-547	MORE NIKHIL NITIN	Auditing of Cash and Cash Equivalents: Procedures and Challenges
18	582	YADAV DEEPAK DHARMENDRA	The Auditor's Responsibility in Detecting and Reporting Going Concern Issues.

**Instructions**

1. The **project report must be submitted in a BLUE colour book only.**
2. The **project title allotted to the seat number is final.**
3. **No change in title is allowed** under any circumstances.
4. If the title does not match the allotted topic, **the project will be rejected.**
5. The maximum weightage to the project report is **40 per cent.**
6. Total length of the project should be **12–15 pages only**

@@@@@@@@@@@@

Programme	Sem.	Course	Examination
B.Com.	IV	Accountancy & Financial Management -IV	ATKT

**CEE Autonomous ATKT Examination: Project Titles**

Sr. No.	Seat Number	Name of the Student	Project Title
1	39	Gala Soniya Narasimalu	1. What is Piecemeal Distribution of cash? Explain in detail the steps to solve a Piecemeal distribution problem. 2. What are the Journal entries to solve a Amalgamation of firm problem? 3. Write in detail the format of Vertical Balance Sheet and Income Statement in detail. 4. What is the process of admission, retirement and death of a partner in partnership firm?
2	67	Ghorpade Yash Ashok	
3	99	Londhe Neha Manohar	
4	126	Yadav Sachin Sushil	
5	ATCOM422-165	Khan Soha Faiyaz	
6	217	Salvi Kesar Sachin	
7	279	Amkar Sujal Rajendra	
8	ATCOM422-365	Sharma Pavitra Shravan	
9	383	Raj Derrick Johnson	
10	ATCOM422-440	Dsouza Hazel Joaquim	
11	457	Dabhi Harsh Jayanti	
12	472	Nimbalkar Shraddhesh Santosh	
13	473	Shaikh Azeem Fahim Raza	
14	494	Vishwakarma Rajiv Premchand	
15	526	Majumdar Sunil Parimal	
16	541	Mohite Sthavan Balaji	
17	544	Prajapati Deepak Radheshyam	
18	ATCOM422-547	More Nikhil Nitin	
19	ATCOM422-554	Rajpurohit Harish Prakash Singh	
20	582	Yadav Deepak Dharmendra	

**Instructions**

1. The project report must be submitted in a Blue colour book only.
2. The project title allotted to the seat number is final.
3. No change in title is allowed under any circumstances.
4. If the title does not match the allotted topic, the project will be rejected.
5. The maximum weightage to the project report is 40 per cent.
6. Total length of the project should be 12–15 pages only

@@@@@@@@@@@@